



THE WILTERN, WESTERN AVENUE, PERIVALE



OVERVIEW

CLIENT

Amro Real Estate Partners Ltd

SECTORS

Residential

LOCATION

Perivale, London

PLANNING AUTHORITY

Ealing Council

HIGHWAY AUTHORITY

Transport for London (TfL)
Transport Department of Ealing Council

PROJECT TEAM

Henry Construction Projects Ltd
HTA Design

PROJECT DIRECTOR

John Hopkins

PROJECT

We were instructed by Amro Real Estate Partners Limited to support a planning application for a proposed 'Build to Rent' residential development of 278 apartments to the rear of the Tesco 'Hoover Building' in Perivale, which is currently occupied by an area of car parking and the Tesco petrol filling station.

APPROACH

Feasibility advice was initially provided to Tesco on potential transport impacts of the project and this early work led to our appointment by Amro to support the project team through the planning process. Pre-application discussions with TfL and Ealing included a need to prepare a Healthy Streets Transport Assessment, given the then recent introduction of this new approach by TfL.

A Healthy Streets Transport Assessment was prepared to demonstrate that the change of use of the site would result in a reduction in total vehicle movements to the site and that the site should be considered to be in an accessible and sustainable location.

Following submission of the planning application, consultation discussions were undertaken with key stakeholders that resulted in supportive consultation responses from both TfL and the Ealing Council.

OUTCOME

The scheme was granted planning permission in the Summer of 2020 and we are now working with the project team on the detailed design of the associated on-site highway modification works as well as preparation of a Travel Plan, a Car Park Management Plan, a Servicing Management Plan and a Construction Traffic Management Plan. Work is expected to commence on site early in 2021.

RELATED PROJECTS

The Meadows, Cambridge

