

OVERVIEW

CLIENT

Spirax Sarco

SECTORS

Commercial

LOCATION

Cheltenham

PLANNING AUTHORITY

Cheltenham Borough Council

HIGHWAY AUTHORITY

Gloucestershire County Council

PROJECT TEAM

Spirax Sarco

PROJECT MANAGER

Simon Moody

PROJECT DIRECTOR

James Darrall



PROJECT

TPA was instructed by Spirax Sarco to prepare a staff Travel Plan for their manufacturing centre and headquarters in Cheltenham, Gloucestershire. The primary aim of the Travel Plan was to reduce on-site car parking demand.

The Travel Plan provided a detailed accessibility review of each site and summarised staff survey results that were undertaken to determine existing travel behaviour. In liaison with Spirax Sarco, a suite of measures were set out in the Travel Plan in order to reduce reliance on the private car and encourage sustainable travel amongst staff.

After preparing the Travel Plan, TPA were appointed by Spirax Sarco as the Travel Plan Coordinator.

APPROACH

As Travel Plan Coordinator, TPA have been in regular contact with Spirax Sarco in order to effectively implement the Travel Plan. We conducted a detailed site visit at both the manufacturing centre and headquarters in order to further understand the existing operation. This allowed us to determine how the proposed 'hard measures', such as improved cycle parking facilities, can be delivered.

A Travel Information Pack has been issued to all staff which introduces the variety of sustainable travel opportunities available in Cheltenham. The information was tailored to each site based on surveyed staff commuting patterns. Measures such as the promotion of car sharing, emergency cycle repair kits and the organisation of free breakfasts for staff who travel sustainably are some of the measures soon to be implemented.

OUTCOME

We will continue to work closely with Spirax Sarco to implement the Travel Plan and achieve the desired mode shift.

RELATED PROJECTS

Cross Farm, Wedmore

