



# NORTHDALE END, RAUNDS

## OVERVIEW

### CLIENT

Bowbridge Homes

### SECTORS

Residential

### LOCATION

Raunds

### PLANNING AUTHORITY

East Northamptonshire Council

### HIGHWAY AUTHORITY

Northamptonshire County Council

### PROJECT TEAM

Browbridge Homes

### PROJECT MANAGER

Tim Hornby

### PROJECT DIRECTOR

John Hopkins



## PROJECT

Planning permission has been granted by east Northamptonshire Council for a mixed-use development to the north of Raunds, comprising 310 homes, residential care facilities and employment uses. TPA has been appointed as the Travel Plan Coordinator for the residential aspect of the development.

## APPROACH

As Travel Plan Coordinator, TPA is responsible for implementing the Travel Plan and encouraging mode shift towards more sustainable modes of travel.

Whilst Raunds is a relatively small market town in rural Northamptonshire, it provides a good level of facilities, amenities and employment opportunities that are accessible by sustainable modes of travel. The development also benefits from new bus stops, ensuring all residents are within a 300m walking distance of a bus service.

The Travel Plan will therefore focus on raising awareness of how these trips, which may have been completed by private car, can be made by walking, cycling and public transport.

Residents are most likely to change their travel patterns on occupation. TPA have therefore provided a Travel Information Pack to each home in the form of an online flipbook. This introduces the variety of sustainable travel opportunities available in the vicinity of Raunds.

We will continue to raise awareness of alternative modes of travel through regular Travel Plan newsletters and promotional events.

## OUTCOME

The Travel Plan aims to achieve a 20 percent reduction in single occupancy vehicle mode share over a five year period. This will be achieved through the implementation of agreed Travel Plan measures and through regular monitoring.

## RELATED PROJECTS

Cross Farm, Wedmore

