



# 18-22 HAVERSTOCK HILL, CAMDEN



## OVERVIEW

**CLIENT**  
PPR Estates

## SECTORS

Residential  
Retail

**LOCATION**  
Chalk Farm

**PLANNING AUTHORITY**  
London Borough of Camden

**HIGHWAY AUTHORITY**  
London Borough of Camden

**PROJECT TEAM**  
Piercy & Company  
GL Hearn  
Savills

**PROJECT MANAGER**  
Stephen Kemp

**PROJECT DIRECTOR**  
Rupert Lyons

## PROJECT

We were instructed by PPR Estates in relation to the proposed car free re-development of 18-22 Haverstock Hill, Chalk Farm into 5 storey building providing 29 residential units and 247m<sup>2</sup> of retail use (Use Classes A1-A4) together with cycle parking, landscaping refuse and associated works.

## APPROACH

Initially we undertook a scoping exercise with the Council to ascertain the extent of information required to support a planning application. This highlighted significant improvements, which were already planned for the signal controlled junction on the site frontage. The removal of the existing dropped kerb parking across the frontage was welcomed in the context of these improvements.

We worked with the project team to develop a layout, both on-site and off-site, which responded to the comments from the Council. A Transport Statement was submitted in support of the planning application including an off-site loading bay proposed on Haverstock Hill to facilitate the servicing arrangements for the site.

## OUTCOME

A planning application was submitted, supported by a Transport Statement, which concluded that the development complied with the relevant transport planning policies and was expected to reduce the vehicular trip generation of the site. The application was granted planning permission.

**RELATED PROJECTS**  
44-46 High Road, Wood Green

