



CROSS FARM, WEDMORE

OVERVIEW

CLIENT

Acorn Property Group

SECTORS

Residential

LOCATION

Wedmore, Somerset

PLANNING AUTHORITY

Sedgemoor District Council

HIGHWAY AUTHORITY

Somerset County Council

PROJECT TEAM

Acorn Property Group

PROJECT DIRECTOR

James Darrall



PROJECT

Cross Farm is a collection of 31 dwellings located on the edge of Wedmore in Somerset. The development is supported by a Travel Plan and TPA have been appointed by Acorn Property Group as the Travel Plan Coordinator.

APPROACH

As Travel Plan Coordinator, TPA is responsible for implementing the Travel Plan and encouraging mode shift towards more sustainable modes of travel.

Despite its rural location, Wedmore village has a variety of facilities and amenities that residents of Cross Farm may require on a daily basis. As such, we will focus on implementing measures that encourage walking and cycling.

Residents were initially introduced to the Travel Plan and sustainable travel opportunities available to them via an online Travel Information Pack provided on occupation. A regular newsletter will be issued to residents to raise awareness of the Travel Plan and promote walking, cycling and local public transport.

A key part of Travel Plan Coordinating is the ongoing monitoring of travel behaviour. TPA will undertake monitoring of Cross Farm resident travel behaviour over a five year period. Following each travel survey, results will be summarised in a Monitoring Report and uploaded on Somerset County Councils iOnTRAVEL website.

OUTCOME

The Travel Plan aims to achieve a ten percent reduction in single occupancy vehicle mode share over a five year period.

RELATED PROJECTS

Chocolate Factory, Keynsham

