



CHOCOLATE FACTORY, KEYNSHAM

OVERVIEW

CLIENT

St Monica Trust

SECTORS

Commercial

LOCATION

Keynsham

PLANNING AUTHORITY

Bath and North East Somerset
Council

HIGHWAY AUTHORITY

Bath and North East Somerset
Council

PROJECT TEAM

Alder King

PROJECT DIRECTOR

James Darrall



PROJECT

The Chocolate Factory is a distinctive former industrial building which forms part of the mixed-use Chocolate Quarter redevelopment in Keynsham and provides over 40,000 sq.ft of office accommodation. Having prepared bespoke Travel Plans for each commercial occupier, TPA was instructed by St Monica Trust to undertake the Travel Plan Coordinator role.

APPROACH

Whilst the redevelopment adopted a restrained approach to on-site car parking provision, baseline staff travel surveys undertaken by TPA revealed a staff single occupancy vehicle mode share of 65%. Successful implementation of the Travel Plan will therefore be essential to reduce parking demand.

As part of the Travel Plan Coordinator role, TPA will be working closely with each occupier to ensure their staff are encouraged to utilise sustainable transport for their journey to work. We will be advising each occupier on measures that can be implemented to promote sustainable transport whilst ensuring a high awareness in the Travel Plan is maintained, for example, by issuing a regular staff newsletter.

As with any Travel Plan, regular monitoring is essential to ensure that the measures implemented remain effective, feedback is received and that progress towards agreed mode shift targets is maintained. TPA will be responsible for undertaking annual staff surveys, analysing results and issuing monitoring reports to Bath and North East Somerset Council.

OUTCOME

TPA will be responsible for the delivery of the Chocolate Factory Travel Plans through to 2024. We look forward to achieving a significant and permanent change in travel behaviour during this period.

RELATED PROJECTS

GCCC Travel Plan Coordinator

